

HIGHLY
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The next level of *fair* **Fairphone 4**



Fairphone 4 proudly stands out with the next level of FAIR

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Extended 5-year warranty

Availability of spare parts guaranteed combined with long-term software support



E-waste neutral

The first e-waste neutral handset on the market: We recycle the total volume of products we sell



World-leading repairability

Highest scoring smartphone in the market



Improved working conditions

We continue our living wage program and expand partnerships with strategic suppliers to $\geq 50\%$ to improve working conditions

70% Fair content during its life

14 focus materials and the first company to also integrate Fairtrade Silver into an electronics supply chain

Blue Angel | TCO

3rd party validation. The only smartphone on the market with the Blue Angel certificate (after Fairphone 2) or the first smartphone to become TCO Certified.



Welcome to the fair side

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Two variants

Black

6 GB RAM, 128 GB Internal Memory

Black and green

8 GB RAM, 256 GB Internal Memory

What's in the box

- Device
- Quickstart and health & safety guide
- Leaflet for warranty activation

"If you don't need it, we don't include it."
We don't include a charger and cable in the box to promote using the accessories that consumers already own and help to cut down on e-waste.

Key specs

5G European operator ready

Dual SIM (NanoSIM and eSIM)

Cameras

48MP wide OIS with laser AF

48MP ultra-wide / macro

Color sensor & 1D TOF sensor (low-light assist)

25MP FF (Selfie)

Qualcomm 750G (7225) Chipset

3905 mAh Battery (50% charge in 30min)

Qualcomm 4.1 Quick Charge

6.3 inches Full HD+ Display

1080 x 2340 resolution

Pixelworks Technology

Corning Gorilla Glass 5

IP 52 Rating

Side Mounted Fingerprint Sensor

Expandable SD card slot (up to 2TB)



The world's most sustainable smartphone ...

... in 2019: Fairphone 3 family



... in 2021: Fairphone 4 The next level of Fair



<ul style="list-style-type: none"> • 4G, 4GB RAM, 64GB internal memo, 48MP/16MP camera 	<ul style="list-style-type: none"> ↗ 5G, 6/8GB RAM, 128/256 GB internal memo 48MP / 48MP / 25MP FF camera
<ul style="list-style-type: none"> • 8 fair materials implemented into the supply chain including recycled plastics in a structural part and Fairtrade Gold 	<ul style="list-style-type: none"> ↗ 14 fair materials implemented into the supply chain during its lifecycle, amongst other Fairtrade Gold and Fairtrade Silver and a 100% recycled shell (responsible aluminium and plastics)
<ul style="list-style-type: none"> • Easy-to-repair modular design and camera upgrade 	<ul style="list-style-type: none"> ↗ World's first modular phone with IP rating
<ul style="list-style-type: none"> • Long-term software support and spare part availability 	<ul style="list-style-type: none"> ↗ The next level of longevity: 5-year warranty (2 legal + 3 years commercial) paired with long-term software support and spare part availability
<ul style="list-style-type: none"> • Industry-first living wage program 	<ul style="list-style-type: none"> ↗ World's first e-waste neutral device and expanding living wage program
<ul style="list-style-type: none"> • Industry-leading repairability scores 	<ul style="list-style-type: none"> ↗ World's first smartphone with TCO-certification + unique in the industry Blue Angel label



Full tech specs - Fairphone 4

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Device Specs

Display

6.3 inches
Full HD+ Resolution, 1080 x 2340
Pixelworks Technology
Corning Gorilla Glass 5, 0.7mm
Fully Laminated

Chipset

Qualcomm 750G (7225)
CPU 560: 2x Gold 2.2GHZ + 6x Silver
1.8GHZ
5.1 Bluetooth
USB 3.0 Data transfer

Battery

3905 mAh, removeable
Qualcomm 4.1 Quick Charge
50% Charge in 30 minutes
500 Hrs Standby Time
20 Hrs Talk Time

Other

6 GB / 8 GB of RAM
128GB / 256 GB of Internal Memory
IP 52 Rating
Side Mounted Fingerprint Sensor

Camera Specs

Main Rear

48MP
Auto Focus (Closed Loop)
Optical Image Stabilization (with SMA)
Color sensor
TOF sensor (for low light)
Dual LED flash, detected single tone
Video capture 1080p @ 30/60/120/240/
480 fps

Ultra-Wide

48MP
Auto Focus (Open Loop)
120 degree angle
Dual LED flash, detected single tone
Macro focus 6-10cm

Selfie

25MP
Fixed Focus
Flash
4k video capture + slow mo
Video capture 4K @15fps & 1080p
@480fps

Connection Specs

Dual SIM + SD

1 x Physical 5G enabled SIM slot
1 x eSIM 5G enabled
1 x Physical SD card slot
SDXC(up to 2TB), SD3.0

Peak Data Speeds (5G)

DL: 2.3Gbps, 256QAM,
UL: 200Mbps, 256QAM

5G EU Carrier ready

US, Aus & Japan 'open market' ready

14 x 5G bands

n1/2/3/5/7/8/20/28/38/41/66/71/77/78

100 EN_DC combinations TBC

4 x 4 MIMO support

27 x LTE bands

B1/2/3/4/5/7/8/12/13/14/17/18/19/20/25/26/2
8/29/30/32/38/40/41/42/48/66/71

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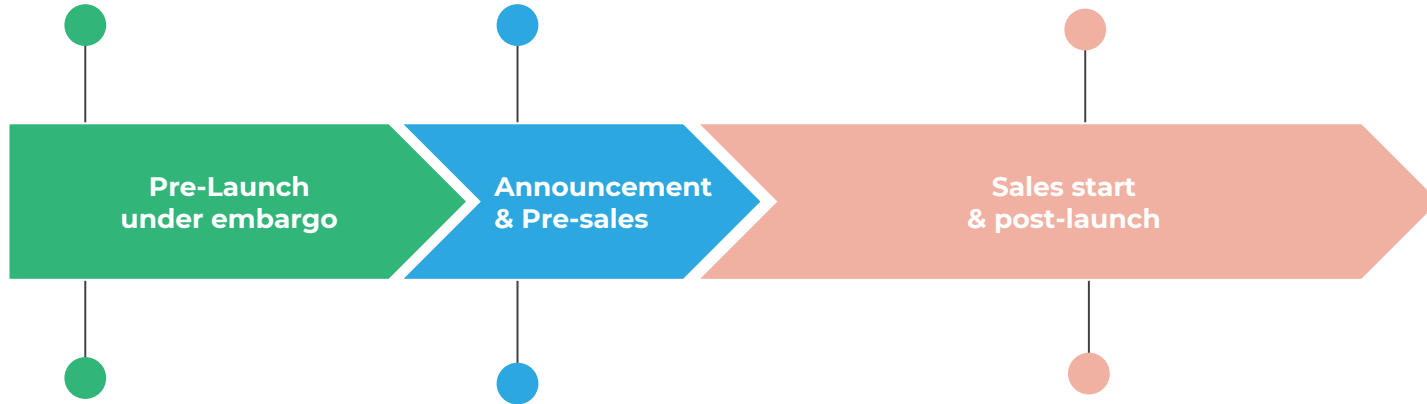
FAIRPHONE

We launch Fairphone 4 in 3 phases.

June - August

2nd September

mid/late September



Getting ready

- Teasing campaign
- Prepare launch plans with sales partners

Product & campaign assets shared with partners: week 31, as off Aug 2

Media embargo is released

- Press conference
- Live event(s)
- Digital campaign starts
- Pre-sales start on fairphone.com and with selected partners

Product release and Europe-wide sales start

- Device available on open market
- Retail activities start with demophones across Europe
- Launch campaigns with partners fully start