

You protect our climate with Science-Based Targets – we reduce your marketplace commission¹

Science-Based Targets (SBTs)

quantify the contribution that companies make to meeting the 1.5 degree target of the Paris Climate Agreement. The one-time cost for validation in the Science-Based Target Initiative is \$9,500 (SMEs pay \$1,250).

OTTO's Science-Based Targets were validated in February 2024. One of the three sub-goals is to increase the GMV of marketplace partners with their own SBT to 20% by 2027/28.

You benefit from an OTTO-specific advantage as well as positive market effects



Reduced Marketplace Commission¹



Credible Assumption of responsibility



Anticipated regulation



Addressed customer needs



Improved Financing conditions

We offer the following information services to help you approach the topic:

- Recorded webinars in German and English
- Interactive Roundtable ([to register](#))
- Helpful downloads in the informative info hub in [German](#) and [English](#)

To get started right away, register with the Science-Based Target Initiative under this link. Small and medium-sized enterprises (SMEs) benefit from a simplified process.

OTTO

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SCIENCE
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TARGETS

¹ The reduced marketplace commission has been in effect since April 2025. Depending on the product base class (PBK), the reduction is either 0.5 or 1 percentage points. The amount of the commission reduction is reviewed annually