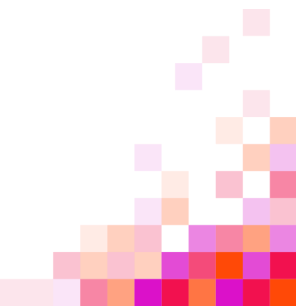






# TAITO MILESTONES 2



# TAITO Milestones 2



**PLATFORM:** 

**GENRE:** Platform, Arcade, Sports, Shooting, Puzzle and more

**PRICE:**

**AGE RATING:** ESRB Teen / USK 12 / PEGI 12

**LANGUAGE:** English, German, French, Spanish, Italian

**RELEASE :** August 31, 2023

Switch EN: 4260650747083  
Switch DE: 4260650747090  
Switch FIS: 4260650747106  
Switch US: 850010758893



Box shot not final

- A fantastic collection of awesome arcade titles from outstanding Japanese legend Taito
- Includes fan favorites like The New Zealand Story, Liquid Kids and the beloved Kiki Kaikai (**prequel to Pocky & Rocky**)
- A bustling variety of genres and themes
- Three games previously unreleased on home consoles
- 10 groundbreaking classics from Taito's arcade vault:
  - Ben Bero Beh
  - Legend of Kage
  - Kiki Kaikai
  - The New Zealand Story
  - Darius II
  - Liquid Kids
  - Solitary Fighter
  - Metal Black
  - Dino Rex
  - Gun Frontier

Confidential information

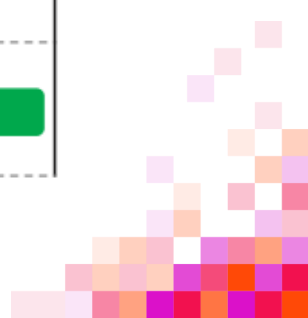
# TAITO Milestones 2 – Marketing Overview



**PREORDER START**

**LAUNCH**

	Apr 23	May 23	June 23	July 23	August 23	Sept 23	October 23
Tentpoles	Announcement in Japan	Announcement + Pre order start			Launch Gamescom		
Press Activation		PR		Preview Pitch	Preview Launch PR	Reviews	Results PR
Social Media Beats		••	••••		Giveaway	•••• Creators Contest	Giveaway •
Paid Campaigns		Organic Awareness Campaign	Preorder Campaign				
YouTube		Pre order now Trailer			Launch Trailer	Accolades Trailer - tbc	
Community marketing			Posts in groups and communities to generate interest and ensure coverage and reviews down the line		Launch push in groups and communities		
Newsletter		ININ and SLG pre-order newsletter			ININ and SLG launch newsletter		
Gamepage		Teaser Page	Regular updates (new screenshots, trailers & content)				









# Check out the HIGHLIGHTS!

**The NewZealand Story, 1988**, Platform. Traverse the colorful maze-like levels as Tiki, a kiwi and very cute and recognizable character, while dodging enemies left, right, up and down to hopefully free his Kiwi friends! This one is probably the most popular title here, especially in Europe where it was a smash hit on Commodores, one good reason why this could have been a great **stand-alone title!**



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*"Cute smile, vicious bite. That's the best way to describe The NewZealand Story, a colourful platformer first released by Taito in 1988."*  
- Den of Geek

-  **Rez** Wed 25th Jan 2023 #3  
I loved it arcade!  
♥ 3
-  **Sveakungen** Wed 25th Jan 2023 #4  
So many memories from this one!  
♥ 2
-  **Clyde\_Radcliffe** Wed 25th Jan 2023 #5  
I'm more excited for this than GoldenEye, lol... and it's probably aged better too!  
♥ 3
-  **gcunit** Wed 25th Jan 2023 #6  
One of my first Amiga experiences. Great example of a timeless platformer from that era.

# THE NEWZEALAND STORY



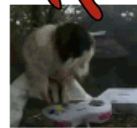


# Check out the HIGHLIGHTS!

**Liquid Kids, 1990**, Platform. Control Hipopo, the hippo, fling water bombs and soak foes around the Woody-Lake to rescue his girlfriend Tamasun! Fantastic platformer in the vein of the Bubble Bobble series. It perfectly showcases what distinguishes TAITO from the crowd, that feel-good aspect of its action games!



"Decades later, it stands as a sweet and enjoyable romp through a fun word."  
– Liquid Kids Review by Destructoid



**X68000** Fri 3rd Dec 2021

The Japanese and only available console versions of this game (Mizubaku Daibouken) fetch big money. **The Saturn game sells for £400 and the PC Engine version around £200** so it's great to see it receive an **affordable release.**

♥ 5



**romanista** Fri 3rd Dec 2021

Perfect game for this series,... will surely get this...

♥ 1



**SpringDivorce** Fri 3rd Dec 2021

Great game, hopefully more Taito to come.

♥ 1



#5



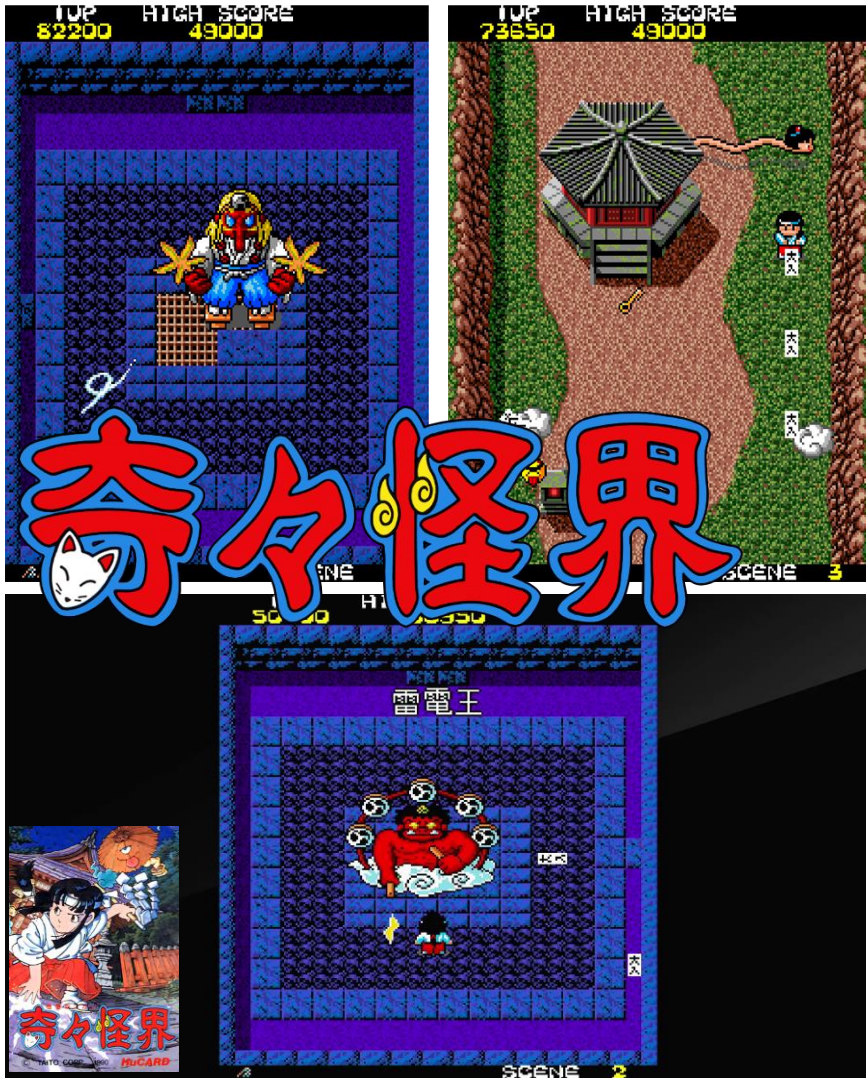
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#7



# Check out the HIGHLIGHTS!

**Kiki Kaikai, 1986**, Shoot 'em up. Mischievous Yōkai have captured the seven gods of fortune. Courageous shrine maiden Sayo-chan, free them! This game is actually a **PREQUEL TO SMASH HIT POCKY & ROCKY**.



copy of the game. 😊 Really liked Pocky & Rocky.  
Krisi 0 Reply

**Expa0** Thu 12th Mar 2020 #8  
Wait what? Is this a prequel to Pocky & Rocky? I never knew this existed.  
Pocky & Rocky is a very precious game to me from my childhood so on that note alone I think I want to give this one a shot.  
1

**Priceless\_Spork** Thu 12th Mar 2020 #9  
**@Moroboshi876**  
This game is great! They all are. Why would primitive stop you? It's ancient, it's seriously fun.  
1

**ralphdibny** Thu 12th Mar 2020 #10  
It looks interesting, I've never heard of it.

"Kiki Kaikai: 7.7/10"  
- Video Chums



Confidential information



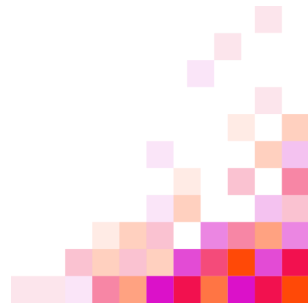
# Check out the HIGHLIGHTS!

**Darius II, 1989**, Shoot 'em up. The famous shooter IP, Sagaia outside Japan, is one of the most notable TAITO brands. Hundreds of years after the events of Darius. Zip through the solar system and fight! Darius II is the **3 screen** arcade version, a really innovative feature back in the 1980s! Darius II was a major stand-alone release on SEGA SATURN, for e.g. the **Darius franchise** as a whole is world-renowned and still going strong!



“Darius II is a great shooter, and one that's great to start getting into this lost genre of games.  
– Game FAQs

# DARIUS II







# Check out the HIGHLIGHTS - And the rest of the gems...

**Metal Black, 1991**, Shoot 'em up. Conquer the alien race Nemesis. Collect their Newalone molecules and use these against them to overcome their onslaught! It is one of many off-shoots TAITO produced early on in the 1990s and it is indeed considered to be one of their greatest achievements due to its dark atmosphere and incredible music. It is an absolutely fantastic shmup, albeit not that famous.



"Every once in a blue moon however a shooter comes along that, despite being as identical as its shooter brethren, establishes itself as one that stands out amongst the crowd with all the right aspects including a unique soundtrack, a unique theme and unique art direction..  
- Metal Black reviewed by Honest Gamers



**Solitary Fighter, 1991**, Fighting. Pick your fighter from a lineup of gritty combatants and challenge round after round of contenders on your way to the top!



**Dino Rex, 1992**, Fighting. Lead your prehistoric beast to victory in gargantuan arena-destroying combat and claim the throne as Dino Rex!



*"Dino Rex is a cruel king. It's uncompromising in difficulty and relentless in its quest to rip you apart"*  
- Honest Gamers





# And the rest of the gems...

**Legend of Kage, 1985**, Hack-and-slash. Utilize your shuriken and trusty kodachi sword to rescue Princess Kiri as the swift ninja Kage. Bravely face the forces of the nefarious warlord Yoshi! This one is a very good arcade action game with a decent NES port, so-so 3D remaster on the PSP, but a great sequel in Retail (EU/NA) on the Nintendo DS.

"The Legend of Kage isn't particularly well-regarded amongst Western fans, but that's mostly because they're only familiar with the game in a console setting. The short length makes it far more suitable for arcade play, and at home, it just feels simple."

- Hardcore gaming 101



**Ben Bero Beh, 1984**, Platform. Armed with a fire extinguisher make your way through a burning building, one perilous floor after another to save your girlfriend Nao-chan!



"Ben Bero Beh: A diamond in the rough of Taito's pre-85/86's output. -Backlogg'd"



**Gun Frontier 1990**, Shoot 'em up. Strap yourself into the seat of your revolver-shaped starfighter and blast the alien space pirates out of orbit. Liberate the people of the space colony Gloria!





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