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# The next level of *fair* **Fairphone 4**



# Fairphone 4 proudly stands out with the next level of FAIR

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## Extended 5-year warranty

Availability of spare parts guaranteed combined with long-term software support



## E-waste neutral

The first e-waste neutral handset on the market: We recycle the total volume of products we sell



## World-leading repairability

Highest scoring smartphone in the market



## Improved working conditions

We continue our living wage program and expand partnerships with strategic suppliers to  $\geq 50\%$  to improve working conditions

## 70% Fair content during its life

14 focus materials and the first company to also integrate Fairtrade Silver into an electronics supply chain

## Blue Angel | TCO

3rd party validation. The only smartphone on the market with the Blue Angel certificate (after Fairphone 2) or the first smartphone to become TCO Certified.



# Welcome to the fair side

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## Two variants

### **Black**

**6 GB RAM, 128 GB** Internal Memory

### **Black and green**

**8 GB RAM, 256 GB** Internal Memory

## What's in the box

- Device
- Quickstart and health & safety guide
- Leaflet for warranty activation

"If you don't need it, we don't include it."  
We don't include a charger and cable in the box to promote using the accessories that consumers already own and help to cut down on e-waste.

## Key specs

5G European operator ready

Dual SIM (NanoSIM and eSIM)

### *Cameras*

48MP wide OIS with laser AF

48MP ultra-wide / macro

Color sensor & 1D TOF sensor (low-light assist)

25MP FF (Selfie)

Qualcomm 750G (7225) Chipset

3905 mAh Battery (50% charge in 30min)

Qualcomm 4.1 Quick Charge

6.3 inches Full HD+ Display

1080 x 2340 resolution

Pixelworks Technology

Corning Gorilla Glass 5

IP 52 Rating

Side Mounted Fingerprint Sensor

Expandable SD card slot (up to 2TB)



# The world's most sustainable smartphone ...

## ... in 2019: Fairphone 3 family



## ... in 2021: Fairphone 4 The next level of Fair



↗ **5G, 6/8GB RAM, 128/256 GB** internal memo **48MP / 48MP / 25MP FF** camera

↗ **14 fair materials** implemented into the supply chain during its lifecycle, amongst other **Fairtrade Gold** and **Fairtrade Silver** and a **100% recycled shell** (responsible aluminium and plastics)

↗ World's first **modular phone with IP rating**

↗ The next level of longevity: **5-year warranty** (2 legal + 3 years commercial) paired with long-term software support and spare part availability

↗ World's first **e-waste neutral device** and expanding **living wage program**

↗ World's first smartphone with **TCO-certification** + unique in the industry **Blue Angel** label



# Full tech specs - Fairphone 4

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## Device Specs

### Display

6.3 inches  
Full HD+ Resolution, 1080 x 2340  
Pixelworks Technology  
Corning Gorilla Glass 5, 0.7mm  
Fully Laminated

### Chipset

Qualcomm 750G (7225)  
CPU 560: 2x Gold 2.2GHZ + 6x Silver  
1.8GHZ  
5.1 Bluetooth  
USB 3.0 Data transfer

### Battery

3905 mAh, removeable  
Qualcomm 4.1 Quick Charge  
50% Charge in 30 minutes  
500 Hrs Standby Time  
20 Hrs Talk Time

### Other

6 GB / 8 GB of RAM  
128GB / 256 GB of Internal Memory  
IP 52 Rating  
Side Mounted Fingerprint Sensor

## Camera Specs

### Main Rear

48MP  
Auto Focus (Closed Loop)  
Optical Image Stabilization (with SMA)  
Color sensor  
TOF sensor (for low light)  
Dual LED flash, detected single tone  
Video capture 1080p @ 30/60/120/240/  
480 fps

### Ultra-Wide

48MP  
Auto Focus (Open Loop)  
120 degree angle  
Dual LED flash, detected single tone  
Macro focus 6-10cm

### Selfie

25MP  
Fixed Focus  
Flash  
4k video capture + slow mo  
Video capture 4K @15fps & 1080p  
@480fps

## Connection Specs

### Dual SIM + SD

1 x Physical 5G enabled SIM slot  
1 x eSIM 5G enabled  
1 x Physical SD card slot  
SDXC(up to 2TB), SD3.0

### Peak Data Speeds (5G)

DL: 2.3Gbps, 256QAM,  
UL: 200Mbps, 256QAM

### 5G EU Carrier ready

US, Aus & Japan 'open market' ready

### 14 x 5G bands

n1/2/3/5/7/8/20/28/38/41/66/71/77/78

### 100 EN\_DC combinations TBC

### 4 x 4 MIMO support

### 27 x LTE bands

B1/2/3/4/5/7/8/12/13/14/17/18/19/20/25/26/2  
8/29/30/32/38/40/41/42/48/66/71

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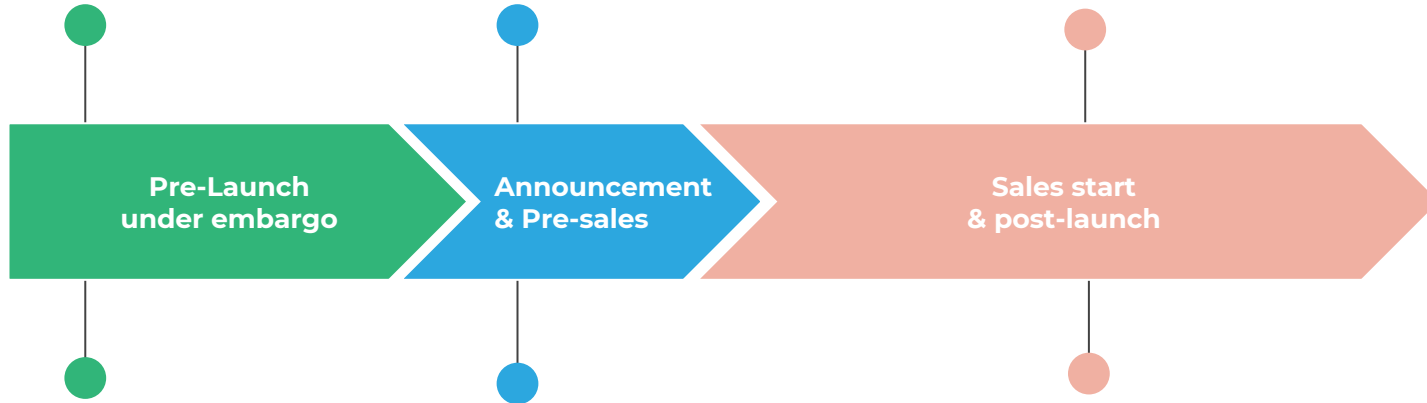
FAIRPHONE

# We launch Fairphone 4 in 3 phases.

June - August

2nd September

mid/late September



## Getting ready

- Teasing campaign
- Prepare launch plans with sales partners

Product & campaign assets shared with partners: week 31, as off Aug 2

## Media embargo is released

- Press conference
- Live event(s)
- Digital campaign starts
- Pre-sales start on fairphone.com and with selected partners

## Product release and Europe-wide sales start

- Device available on open market
- Retail activities start with demophones across Europe
- Launch campaigns with partners fully start