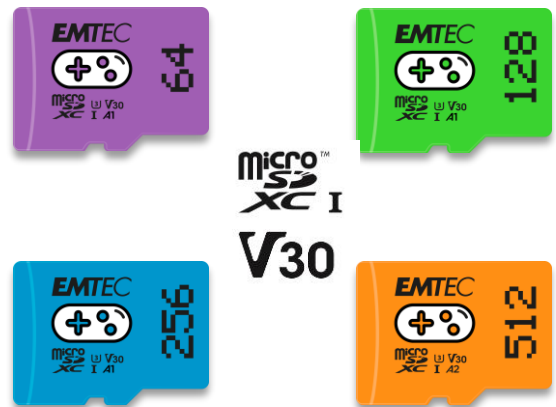




Memory Cards

# microSD UHS-I U3 V30 A1 / A2 Gaming



**Store and play! More memories for your consoles, smartphones and tablets.**

- Perfect to increase storage of your console and **store all your favorite games**, pictures and videos.
- **Up to 512GB** of additional memory to save a all the heavy games and media content without compromising on speed.
- Transfer rates **up to 100MB/s.\***
- Speed class **UHS-I U3 V30** to reduce video games latency time for optimum performance.
- Loads apps faster with **A1 or A2**-rated performance





Colorful neon packaging to attract the customer's attention at the point of sale.  
A clear small box to avoid losing your card.

## Product specifications

Read speed	Up to 100 MB/s*
Write speed	Up to 95 MB/s*
Accessory	Clear box to store the microSD
Compatibility	64, 128, 256 an 512GB: Compatible with all devices supporting SDXC standards.
Capacity	64, 128, 256, 512GB
Video Speed Class	V30 compatibility
Application Performance Class	A1 / A2 compatibility for memory extension of Android devices

## Logistics

### MicroSD UHS-I U3 V30 Gaming

Product number	Description	EAN Single	EAN 10 pcs carton	EAN 160 pcs carton
ECMSDM64GXCU3G	Emtec mSD 64GB UHS-I U3 V30 A1 Gaming Purple	3 126 170 175 908	3 126 170 175 915	3 126 170 175 922
ECMSDM128GXCU3G	Emtec mSD 128GB UHS-I U3 V30 A1 Gaming Green	3 126 170 175 939	3 126 170 175 946	3 126 170 175 953
ECMSDM256GXCU3G	Emtec mSD 256GB UHS-I U3 V30 A1 Gaming Blue	3 126 170 175 960	3 126 170 175 977	3 126 170 175 984
ECMSDM512GXCU3G	Emtec mSD 512GB UHS-I U3 V30 A2 Gaming Orange	3 126 170 175 991	3 126 170 176 004	3 126 170 176 011

\* Based on internal test. Performance may vary depending on use and device.

# Memory cards

## GAMING

# Introduction

- Nintendo Switch gaming console, is very popular from several years thanks to a compact size, (you can play both at home and on-the-go), successful Nintendo's games.
- In term of storage, it offers (default setting):
  - An internal 32GB storage, part of which will be reserved for the operating system.
  - A micro-SD expansion slot.
- Given the development of dematerialized game purchases (Nintendo Store) and their size (13.4GB for The Legend of Zelda), the purchase of micro-SDs has become essential for console users.



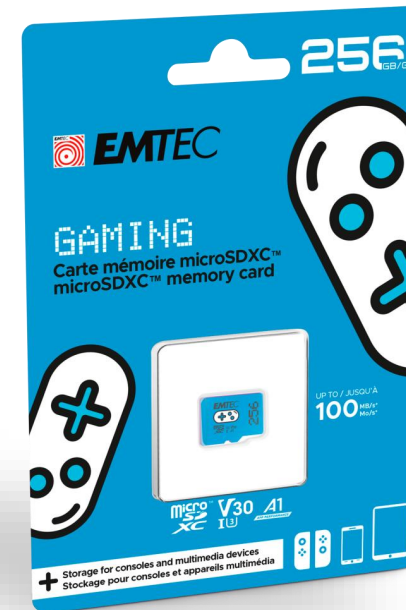
# Target & key features

- The main target are the « Early adopters », people who starts using a product or technology as soon as it becomes available.
- Millennials (1981 – 1995)
- Génération Z (1996 – 2012)
- Emtec GAMING range offers them:
  - To increase storage capacity up to 512GB
  - To boost sequential and random speed performances
  - The best gaming experience

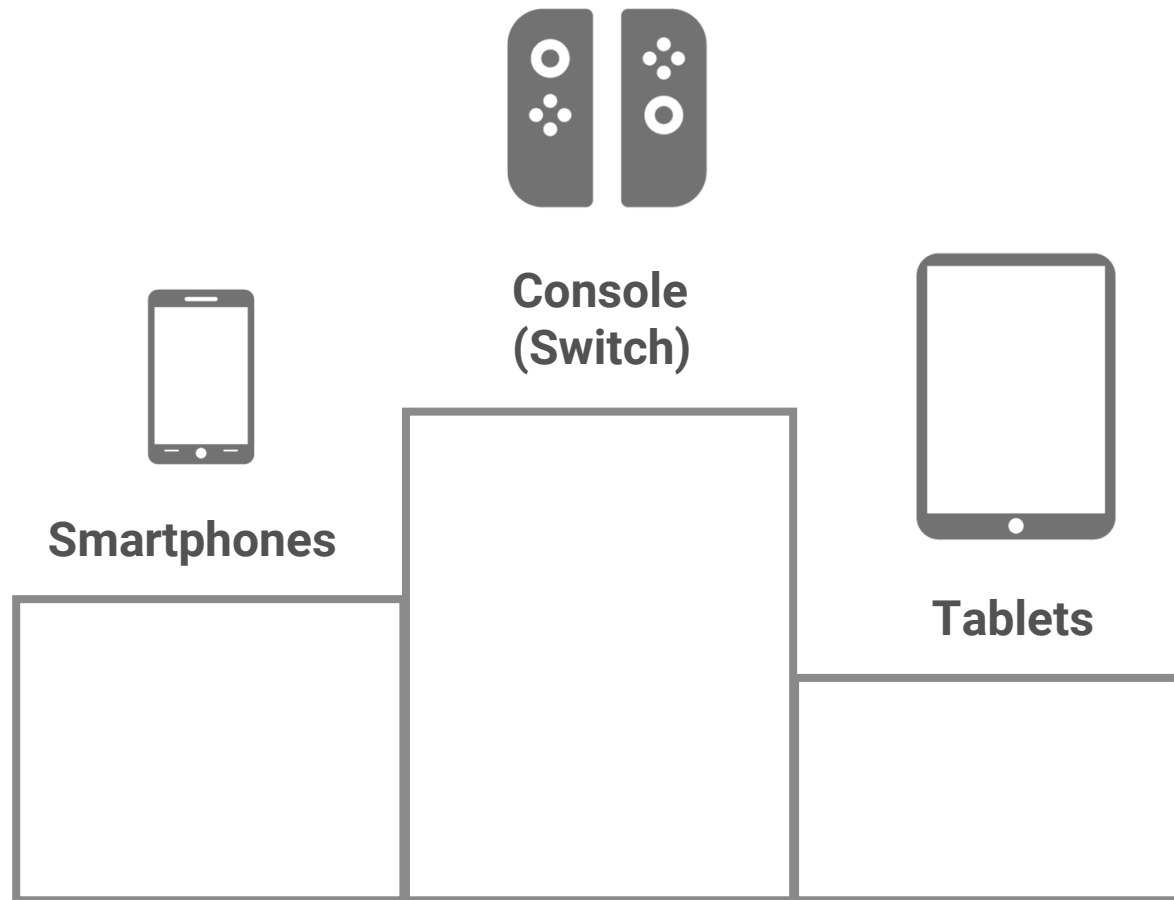


# A Gaming position

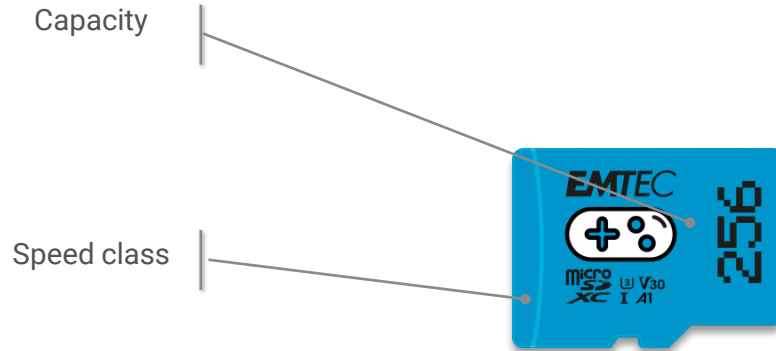
- A strong marketing position focused on gaming, with the following objectives:
  - Targeting players who wants a good price/performance ration memory cards in GMS, GSA
  - 1 packaging = 1 use
  - A better visibility and understanding of the range in store/ shelf



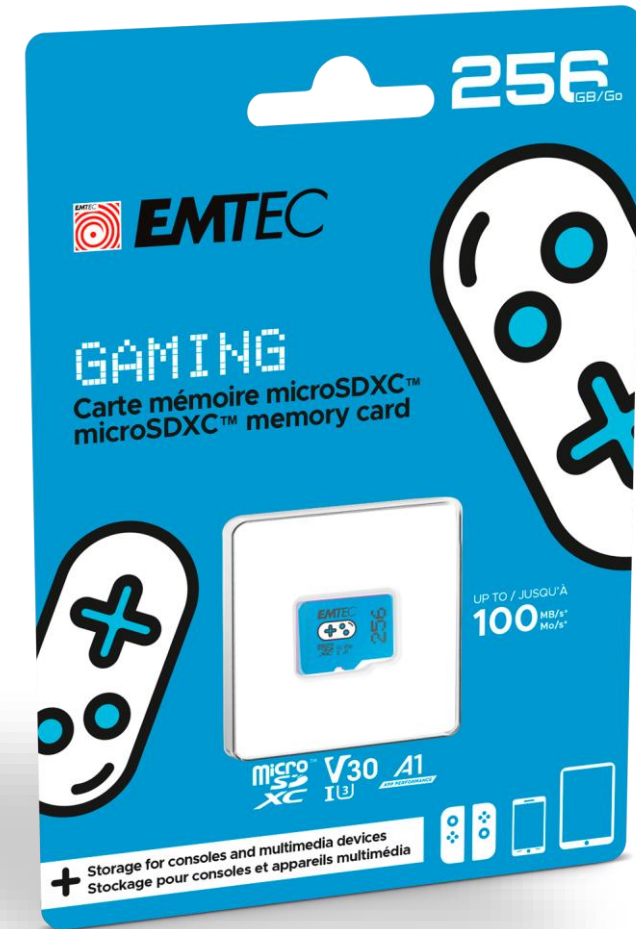
# Emtec Gaming card uses



# Emtec GAMING memory card



- Perfect to increase storage of your console and store all your favorite games, pictures and videos.
- Reduce video games latency time for optimum performance.
- Speed class UHS-I U3 V30
- App Performance A1 / A2 technology to optimize application performances on smartphone and tablets
- **Available in:** 64, 128, 256, 512GB

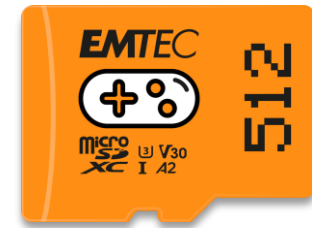
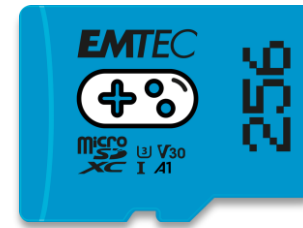
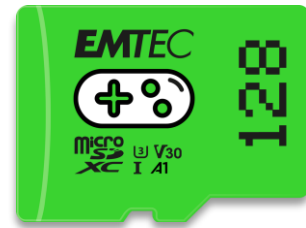
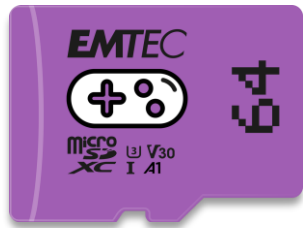


**Read speed:** Up to 100 MB/s\*  
**Write speed:** Up to 95 MB/s\*

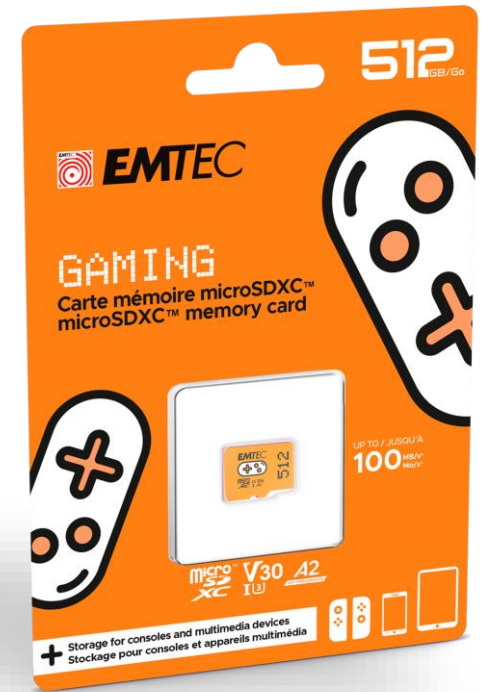
\*Based on internal test on the highest capacity.  
Performance may vary depending on use and device.




## Emtec Gaming – micro-SD range



# Emtec Gaming – Packaging



# Emtec range overview

 EMTEC	CLASSIC	ELITE GOLD	GAMING	SPEEDIN PRO	SPEEDIN PRO+	
<b>INTERFACE</b>	High Speed	Ultra High Speed I	Ultra High Speed I	Ultra High Speed I	Ultra High Speed II	
<b>CLASS</b>	CLASS 10	UHSI-U1	UHS-I U3 V30 A1/A2	UHS-I U3 V30 A1/A2	UHS-II U3 V60 / V90	
<b>PICTURE</b>		 		 		
<b>CAPACITY</b>	16GB – 128GB	64GB – 1TB	64GB- 512GB	64GB – 1TB	32GB – 256GB	32GB – 256GB
<b>CARD TYPE</b>	microSD	SD   microSD	microSD	SD   microSD	SD	SD
<b>READ SPEED WRITE SPEED</b>	RS: Up to 25 MB/s WS: Up to 12 MB/s*	RS: Up to 85 MB/s WS: Up to 20 MB/s*	RS: Up to 100 MB/s WS: Up to 95 MB/s*	RS: Up to 100 MB/s WS: Up to 95 MB/s*	RS: Up to 280 MB/s WS: Up to 100 MB/s*	RS: Up to 300 MB/s WS: Up to 220 MB/s*
<b>VIDEO QUALITY</b>	Full HD video	Full HD video HD burst mode	4K UHD Videos V30 – A1 / A2	4K UHD Videos V30 – A1 / A2	4K / 8K Videos 360° / VR V60 / V90	
<b>USE</b>	Generic storage Entry level smartphones	Smartphones Action cameras Amateur photography	Smartphones Consoles (Nintendo Switch) Tablets	Smartphones Drones Professional photography	Pro cameras and drones Pro Reflex / DSLR Expert photography	

\*Based on internal test on the highest capacity.  
Performance may vary depending on use and device.

## Logistic : SKUs and packing

Product number	Description	Brand	Single EAN	EAN 10pcs inner carton	EAN 160pcs master carton
ECMSDM64GXCU3G	Emtec mSD 64GB UHS-I U3 V30 A1 Gaming Purple	Emtec	3126170175908	3126170175915	3126170175922
ECMSDM128GXCU3G	Emtec mSD 128GB UHS-I U3 V30 A1 Gaming Green	Emtec	3126170175939	3126170175946	3126170175953
ECMSDM256GXCU3G	Emtec mSD 256GB UHS-I U3 V30 A1 Gaming Blue	Emtec	3126170175960	3126170175977	3126170175984
ECMSDM512GXCU3G	Emtec mSD 512GB UHS-I U3 V30 A2 Gaming Orange	Emtec	3126170175991	3126170176004	3126170176011