FAIRPHONE

New Fairphone 5 6GB/128GB

22nd March

FAIRPHONE

FAIRPHONE 5

Moss Green 6GB/128GB



FAIRPHONE 5

Matte Black 6GB/128GB

FAIRPHONE

New color



New price

Significantly lower entry price for Fairphone 5 with 6GB/128GB

> (6GB/128GB) (8GB/256GB)

Launch September 4th 2024

FAIRPHONE

Holistic price repositioning of Fairphone portfolio

Fairphone 5

Fairphone 5 8GB + 256 GB





Go to market

What we will do to generate attention:

- Launch just before IFA with PR push (for reference our Fairphone 4 camera refresh generated ~33m reach)
- IFA booth with new version & journalist visits
- Paid online media advertising for new version
- Dedicated content for social media
- User base outreach to drive awareness



Assets we will provide for your channels

Implementation on websites should be easy as we mainly need a memory toggle. We will further provide:

- Static renders Updated renders for green version (black already available)
- Updated product photography
- Advertising banners
- On demand assets (let us know what you need to jointly promote)

Fairphone 5 Technical specifications

Desian

Colour Dimensions Thickness Weiaht IP rating

Display

Technology Size Resolution Aspect ratio Density No of colors Glass

OS

Performance

Chipset 1 Gold + 3 Gold + 4 xProcessor type 2.7/2.4/1.9 GHz Processor speed Adreno 642L @ 812MHz GPU RAM Int. memory SDXC(up to 2TB) Ext. memory

Black, Transparent, Blue 161.60 mm x 75.83 mm 9.6 mm 212 g IP 55

Corning Gorilla Glass 5

0.7mm. fully laminated

Oualcomm OCM 6490

Silver Processor Cores

POLED

9x20

16.7M

459 ppi

646 inches

Android[™] 13

1224x2770

Batterv

4200 mAh. removable Li-ion 50% charge in 20 min with min. 30W charger 459 hours whilst idle 3846 hours Talk Time

SAR values

Max SAR head= 0.402 W/Kg Max SAR body = 0.847 W/Kg Max SAR limb = 0.847 W/Kg

Bluetooth NFC USB USB connector Dual band Wi-Fi	5.2 + LE Yes USB 3.0 with OTG Type C 2.4Ghz + 5Ghz + 6Ghz 802.11 a/b/g/n/ac/ax WiFi direct support
Display port Accelerometer Gyroscope Proximity E-Compass Fingerprint Face recognition	Yes Yes Yes Yes Yes, side-mounted Yes

Media & Audio

Minijack

Speaker

No. USB-C Dual SPK

Network

5G

Max download speed: 2.3Gbps Max upload speed: 200Mbps Sub NSA bands: n1/n2/n3/n5/ n7/n8/n20/n28/n38/n41/n48/ n66/n71/n77/n78

4G (LTE)

Max download speed: 1.2Gbps Max upload speed: 200 Mbps 4 x 4 MIMO support VoLTE + VoWiFi LTE bands: 1/2/3/4/5/7/8/12/20/ 28/32/38/40/41/42/48/66/71

3G (HSPA+)

Max download speed: 42Mbps Max upload speed: 5.76Mbps Bands: 1/2/5/8 HSDPA Cat. 24 HSUPA Cat. 6

2G (GMS, GPRS, EDGE)

850/900/1800/1900 Mhz

Dual SIM

1 x Nano-SIM slot, 5G enabled 1 x eSIM. 5G enabled (only one SIM card can be active on 5G at a time)

Cameras

Primary

Resolution Sensor size Image size Aperture Autofocus type Sensors OIS Flash type Digital zoom Video capture Slow-motion

50MP (12.5MP output) 1/1/56" (IMX800) 8192x6144 F1.88 Open Loop TOF sensor Yes Single LED Up to 20 1080p at 60fps 4K at 30fps 240fps

Ultra-Wide

Aperture

Sensors

Flash type

Focus

Resolution 50MP Image size

4096x3072 (12.6MP)

F2.2 **Fixed Focus** Viewing angle 117 TOF sensor Single LED flash

Selfie

Resolution Sensor size Sensors Aperture Autofocus type EIS Digital zoom Video capture

50MP with HDR support 1/2.76" (JN1) JNI F2.45 **Fixed Focus** Yes 1.5x 4k at 30fps

6GB

128GB